



August 29, 2006
Symbol: BDZ – TSX Venture

FOR IMMEDIATE RELEASE

BADEN ANNOUNCES INVESTOR RELATIONS APPOINTMENT

Calgary, AB -- Baden Technologies Inc. (TSX Venture: BDZ) announces the engagement of Hedlin Lauder Investor Relations Ltd. to provide investor relations services to the company, subject to regulatory approval. In making the announcement, Richard Ball, CEO of Baden Technologies, said, "We are pleased to have Hedlin Lauder on our team and are looking forward to working with them on the increasingly important task of ensuring timely communication with our shareholders and the investment community."

Based in Calgary, Hedlin Lauder will initiate and maintain contact with the financial community, shareholders, investors and other stakeholders for the purpose of increasing awareness of Baden and its activities. The investor relations services agreement with Hedlin Lauder has an initial term of one year and contains an early termination provision. Pursuant to the agreement, Hedlin Lauder will receive a retainer fee of \$5,000 per month and reimbursement of pre-approved expenses. Hedlin Lauder will also receive 50,000 stock options on the basis of 20,000 options priced at \$0.40 per share with a two-year expiration, and 30,000 options priced at \$0.60 per share with a two-year expiration. Vesting schedule is outlined as follows:

# of Shares	Exercise Price (\$)	Vesting Date	Expiry Date
12500	0.40	2007-02-10	2009-02-10
7500	0.40	2007-07-10	2009-07-10
5000	0.60	2007-07-10	2009-07-10
12500	0.60	2008-01-10	2010-01-10
12500	0.60	2008-07-10	2011-01-10

Hedlin Lauder Investor Relations Ltd. is a member of Hedlin Lauder Associates group, which was established in 1994 and specializes in corporate communications.

Baden Technologies is a Calgary-based custom equipment supplier for the oil and gas, petrochemical, power generation, pulp and paper, and environmental industries in Canada and international markets. Its wholly-owned operating subsidiary, FSI International Services Ltd., is involved in the development, marketing, manufacture, production and installation of filtration and filtration-related products that are marketed in Western Canada and in international markets such as Russia, Kazakhstan and the Middle East. FSI International is recognized as a leader in equipment innovation.

For more information please contact:

Richard Ball, President & CEO
Telephone: (403) 571-4230
Fax: (403) 230-3106
e-mail: richard.ball@baden.ca

Hedlin Lauder Investor Relations
Telephone: 403-232-6251
Toll free: 800-299-7823
e-mail: terry@hedlinlauder.com

www.baden.ca

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.